New Hampshire Orchid Society

Board of Directors Meeting

December 7, 2013

**Attendance**

Present: President Norm Selander-Carrier, Treasurer Sasha Varsanofieva, Secretary Adrienne Giovino, Past-President Mike Mattozzi, Trustees Lee Brockmann, Bob McGrath, Bob Cleveland, and William Schinella

Absent: Vice President Steve Smyrychynski

Committee Chairs:

Guests:

**Opening**:

Norm called the meeting to order at 10:15 AM. Bob Cleveland moved to approve the November 2013 board minutes. Lee seconded; the motion was approved.

**President**

* Norm asked if Northeast Judging Center knows of our officer changes. Daryl Yerdon, AOS representative should let them know.
* Norm reported on email from Steve T. who sent pricing to charter a bus to CAIOS - $1559 for bus plus tip for so around $1800. Estimating 30 members, that would be $60 per ticket. If we use $1000 from the money raised at the auction of Marty’s plants, it would reduce the ticket to $30 per person. Sasha pointed out CAIOS has the same vendors as our show. Norm will poll the membership today to see if there is interest to going to CAIOS show.
* Norm, Sasha and Mike will go to Manchester branch of TD Bank to straighten out signing issues on checks.
* Do we want to put in $500 ad in classified ads in Orchids? We had previously decided not to.

**Vice President**

* Absent

**Treasurer**

* We have $45214.32 in total funds with $7651.88 in checking. For December, the expense manifest is $2835.32. Lee moved to approve the expense manifest; Bob C. seconded. The motion was approved.

**Secretary**

* Nothing to report

**Committees**

Annual Auction:

Advertising/Publicity:

AOS and affiliated societies:

Conservation:

Editorial:

Hospitality: Anne, Priscilla and a third person are helping out today. We haven’t seen Jeff at the past two meetings; he hasn’t replied to Lee’s email or deposited a check from Sasha. Lee will call him.

Library:

Membership: We have 138 memberships for a total of 194 members with 26 lifetime memberships.

Nomination:

Show:

* Mike is dealing with the third sales manager at the Radisson since August and now a new GM.
* Dates for future shows
  + Feb 12-15, 2015; Feb 11-14, 2016; Feb 9-12, 2017.
  + We are penciled us in for the next 3 years with the caveat that we could get bumped for the 2016 presidential election.
* The hotel wants a price increase to $9000 for 2015 which is $300 more than current pricing.
* The new sales manager will work on getting us the PA system for free; we have been renting one.
* Mike will probably get a contract for 2015 that Norm will need to execute shortly.
* Mike showed us the ad for the *Union Leader*, the image for website, and *The Telegraph* has a color ad.
* The Hippo has not replied to Mike’s request for ads, but we got no coupons for the show last year from the Hippo. Mike will run ads by Jean.
* The rate for hotel still higher than AAA, Priceline and AARP.
* Mike invited local television; Channel 9 will show up.
* Sasha asked if we want to track traffic to show ads in paper so we know who read the ad. DECISION?

New England Orchid Shows:

* CAIOS Show set up on January 23, 2014.
* Wentworth is the first week in March.
* The Boston Flower Show is March same week as Nutmeg State. Do we want NHOS to participate?

Risk Management:

Show Table: Correct names of winning plants on show table an issue.

Website Management:

**Miscellaneous**

Bob C. moved to adjourn the meeting with Lee seconding the motion. The motion passed and the meeting was adjourned at 11 AM.

Respectfully submitted,

Adrienne Giovino, Secretary